



**Hardware Federation of Australia  
Invites key Suppliers and Retailers to an Industry Leaders Luncheon**

**Presenter  
Mark Burrowes  
Chief Executive Officer  
Mitre 10 Australia**

**THE CHANGING FACE OF HARDWARE  
WOOLWORTHS AND METCASH  
WHAT DOES THIS MEAN FOR OUR INDUSTRY ?**



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**Date:** 22nd April 2010  
**Venue:** Laureate Room  
Etihad Stadium  
Level D (Dining Level)  
Gate 6  
Docklands VIC 3008

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**Time:** 12.00 - 2.30pm  
**Cost:** \$68.00 per person inc. GST  
(2 Course Lunch and Beverages Included)  
**PH:** (03) 8862 6521 for all inquiries  
Limited seating available. Don't miss out as previous  
Industry Leaders Luncheons have sold out.

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Recent times have seen the emergence of two new players into the Hardware Sector; Woolworths with its takeover of Danks, as well as Metcash and MITRE 10. What do these new groups mean to the Hardware industry and what changes will we see?

With significant experience in a wide range of service sectors, Mark Burrowes, CEO of MITRE 10 Australia, will lead us into an informative and dynamic insight into the MITRE 10 / Metcash relationship and the future ahead for the Hardware Industry.

Mark is certainly no stranger to change and gained extensive experience in public companies undergoing significant change in both Australia and North America. His functional experience in sales and marketing, business development; strategy planning as well as change management will provide an instructive analysis to the future of the Hardware Industry and this information will prove beneficial to both Suppliers and Retailers at the Luncheon.

Limited seating available. Don't miss out as previous Industry Leaders Luncheons have sold out.

Corporate accommodation available. Please contact HAV on (03) 8862 6521 for further information.

### Registration and RSVP – 19th April 2010

Phone Kristy Nimmo on (03) 8862 6521 or email [k.nimmo@hav.net.au](mailto:k.nimmo@hav.net.au)

Or fill in details and fax to (03) 8862 6600

Or post to – The Hardware Association of Victoria, Suite 212, 737 Burwood Road, Hawthorn Vic 3122

Contact name: \_\_\_\_\_

Company name: \_\_\_\_\_

Address details: \_\_\_\_\_

Contact phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Names of people to attend at \$68.00 per person inc. GST

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Payment total \$ \_\_\_\_\_ Payment method: Cheque (made payable to the Hardware Federation of Australia)

Credit (please include details below)

Visa  Bankcard  MasterCard  Amex  Diners

Card number:

Expiry date: \_\_ \_\_ / \_\_ \_\_